



LEVEL UP LEADERSHIP CONFERENCES

TRAINING THE NEXT GENERATION OF YOUNG LEADERS



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2430 Welbilt Blvd Trinity, FL 34655
trinitycollege.edu/level-up-leadership

January 31, 2025

9:30am - 2:30pm

Level Up Leadership Conferences are dedicated to training the next generation of young leaders. They teach leadership principles to high school students that will prepare them to lead with integrity and maturity. Consider bringing your students to one or all of the Level Up Leadership Conferences.

Cost is \$20 per student and includes lunch (Chaperones are free) trinitycollege.edu/level-up-leadership



Rich Mason Topic: **“Christian Business... Really”**

Stories of a Business as Mission Venture Capitalist.

Topic: **“Speak with People, Not at Them”**

Jason Raitz

The conversations you lead determine the influence you carry.



Amanda Loeffler

Topic: **“Leveling up your Networking Strategies”**

Come learn how to grow your business and your network by giving back and helping others grow...

Topic: **“What Inspires You? Identifying Your Core Values”**

This exercise will enable you to discern and determine your five most fundamental core values.

Richard Hayes



Breakout Leaders: Cindy Perkins, Dawn Scilex, Leslie Rewald, and Joe Allotta

TRINITY COLLEGE OF FLORIDA . 2430 WELBILT BLVD TRINITY, FL 34655

SPEAKER PROFILES

January 31, 2025

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Rich Mason, has worked over 35 years in high tech engineering, business, international sales management, and is a serial entrepreneur, founding six companies, and evaluating many startups in his career. As founder of Alpha Kingdom Capital, the Business as Mission Venture Capital Firm, and as an angel investor, Rich Mason has a heart for helping people fulfill their God-given callings in starting Christian-run businesses. His startups participated in several industries, including Communication Services Provider, Smart Buildings, Computer Networking Services, and Alternative Energy. The 3 organizations he is currently involved with operate in Tampa, FL; Portland, OR; and East Africa.

Jason Raitz is on a mission to help leaders speak with people, not at them. He is a captivating keynote speaker, a catalyst for laughter, personal growth, and a guide to profound communication transformation. He is the President of Speak with People, an organization dedicated to helping leaders improve their communication skills so they can expand their influence. Jason has been speaking professionally since 1996 and has taken the stage at over 500 events, speaking to more than 200,000 people. He is also the host of the Speak with People Podcast. A podcast dedicated to giving leaders the necessary skills to become exceptional communicators and expand their influence.



Amanda Loeffler is the CEO of I NEED A NOTARY, LLC. Amanda is in the top 33 networkers in the BNI Tampa Network which is the top BNI region in the US for networking. She is a board member of the US Patroit Chamber of Commerce, she is an ambassador for the Treasure Island and Madeira Beach Chamber of Commerce, the Tampa Bay Christian Chamber of Commerce and several other groups. Amanda is a 2021 graduate of St Petersburg College with a bachelors degree in Business and Organizational Leadership, she is a wife to Lt Commander Jacob Loeffler, USN and mom to 5 kids- Rainey, Josiah, Zach, Isaac and Andre.

Richard Hayes is the Chief Executive Officer and managing partner of Digital Lightbridge®. Hayes founded the creative digital agency in early 2001 and remains faithful to its mission of helping companies achieve their business objectives through strategic marketing solutions. Richard is responsible for managing the firm's day-to-day business operations, as well as sales, and delivering exceptional client service. Richard has over 30 years of experience in advertising and marketing, having held executive positions with Fortune 500 companies and several major communications businesses. He was twice awarded the "Business of the Year High Impact Award" by Somebody Cares Tampa Bay.



Future Date: March 7, 2025

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