

Business Administration

PROGRAM DESCRIPTION

The Business Administration program at Clarks Summit University exists to train students in a broad-based theoretical and practical Business curriculum to enhance their ability to minister locally and globally to believers and the lost. The four-year program values vocational and spiritual excellence, believing both to be an expression of worship to God, and teaches its courses within a biblically-based ethical framework to develop both the students' minds and hearts. Graduates from the program are prepared for careers in for-profit enterprises (small businesses, corporations, or entrepreneurial ventures) as well as nonprofit organizations (community development organizations, Christian ministries, non-governmental organizations, and local church ministries). In addition, graduates will be prepared to pursue master-level studies in business.

PROGRAM OBJECTIVES

Upon completion of the Business Administration major, the student will:

- Articulate a biblically-informed and holistic view of business and leadership theories and principles in a business-oriented organization.
- Demonstrate professional oral and written communication skills in speaking, listening, writing, and presenting.
- Develop and implement Christian interpersonal skills in the workplace, including the ability to perform well in a team environment.
- Demonstrate practical and professional skill sets for business settings.
- Identify God-given gifts and talents that can make an effective contribution to the Kingdom of Christ in the global marketplace.

DEGREE: Bachelor of Science in Business Administration

COURSE REQUIREMENTS

121 Credits ▪ All courses are three credits unless noted otherwise.

Fall Year 1 (16 Credits)

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|--------|---------------------------------|
| CSU101 | CSU First Year Experience (0) |
| BA102 | Introduction to Business |
| BA109 | Business Computer Skills 1 |
| BI100 | Principles of Bible Study |
| BI111 | Bible Survey |
| EN121 | Academic and Researched Writing |
| HP101 | Living Well (1)* |

Spring Year 1 (15 Credits)

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|-------|--------------------------------|
| BA105 | Economics |
| EN122 | Writing Across the Disciplines |
| PS100 | General Psychology * |
| SP100 | Speech Communication * |
| TH120 | Building a Biblical Lifestyle |

Fall Year 2 (15 Credits)

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|-------|------------------------|
| BA211 | Financial Accounting I |
| BA220 | Marketing |
| EV220 | World Religions * |
| ELEC | Business Elective |
| ELEC | History Core Elective |

Spring Year 2 (15 Credits)

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| BA212 | Financial Accounting II |
| BA225 | Strategic Human Resources Management |
| EN313 | Business Communication |
| TH211 | Theology Survey |
| ELEC | Biblical Studies Elective |

Fall Year 3 (15 Credits)

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|-------|-----------------------------|
| BA301 | Management and Organization |
| BA485 | Business Internship |
| ELEC | Biblical Studies Elective |
| ELEC | Business Elective |
| ELEC | Humanities Elective |

Spring Year 3 (15 Credits)

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|-------|----------------------------|
| MA216 | Introduction to Statistics |
| TH308 | Theological Distinctives |
| ELEC | Biblical Studies Elective |
| ELEC | Business Elective |
| ELEC | Humanities Elective |

Fall Year 4 (15 Credits)

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| BA403 | Business Law, Ethics and Theology |
| ELEC | Business Elective |
| ELEC | Business Elective |
| ELEC | Free Elective |
| ELEC | Free Elective |

Spring Year 4 (15 Credits)

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|-------|--------------------------------------|
| BA215 | Personal Finance |
| PH206 | Worldviews: Humanities and Science * |
| TH480 | Senior Seminar * |
| ELEC | Free Elective |
| ELEC | Free Elective |

* Courses offered both semesters