

Bachelor of Arts Business Organizational Leadership

General Business Concentration

Department Chair: Cynthia Perkins, M.A.O.L.



Students successfully completing this program will demonstrate:

1. An advanced understanding and application of leadership theories to effectively motivate others, lead innovation, and impact an organization for successful growth.
2. A personal understanding of his/her core competencies as it relates to the ability to lead in an ethical manner through negotiation, inspiration, teamwork, and strategic decision-making.
3. An in-depth understanding of how to integrate his/her faith into all areas of business and organizational life.

Concentration Requirements, Total Required Credits: 123

I. General Studies 39 Credits

College and Career Success
 Freshman Composition I
 Freshman Composition II
 Introduction to Public Speaking
 Introduction to Philosophy
 Literature Elective
 Fine Arts Elective
 General Psychology
 History Elective
 Math Elective
 Science Elective
 General Education Elective

II. Bible 45 Credits

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|---|-----------------------------------|---|
| 3 | Evangelism and Discipleship | 3 |
| 3 | Old Testament Law and History | 3 |
| 3 | Old Testament Poetry and Prophecy | 3 |
| 3 | Life and Revelation of Christ | 3 |
| 3 | New Testament History and Letters | 3 |
| 3 | Hermeneutics | 3 |
| 3 | World Missions and Religions | 3 |
| 3 | Systematic Theology I | 3 |
| 3 | Systematic Theology II | 3 |
| 3 | Systematic Theology III | 3 |
| 3 | Systematic Theology IV | 3 |
| 6 | Apologetics | 3 |
| | Romans | 3 |
| | Bible or Theology Electives | 6 |

III. Major Core Courses 39 Credits

Organizational Leadership Core Courses

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|---|--|
| 3 | Introduction to Organizational Leadership |
| 3 | Managing Ethics in Org. |
| 3 | Org. Comm. Methods and Strategies for Ldrs. |
| 3 | Organizational Theory and Behavior |
| 3 | Leading Org. Inn. and Change or Ldr. in Nonprofits |
| 3 | Inter. Leadership: Conflict and Negotiation |
| 3 | Concepts and Theories of Mng. Leadership |

General Business Courses

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|---|---|---|
| 3 | Accounting for Nonfinancial Majors or Business Financial Management | 3 |
| 3 | Resource Allocation in Org. | 3 |
| 3 | Principles of Microeconomics | 3 |
| 3 | Project Leader: Strategy and Scope | 3 |
| 3 | Marketing and Research Strategy | 3 |
| 3 | Strategic HR in Organizations | 3 |
| 3 | Business Org. Leadership Internship (2 Semesters) | 0 |

Business Organizational Leadership

General Business Concentration

Suggested Four-Year Schedule:

Freshman Fall Semester 15 Credits

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|----------|---------------------------------|---|
| SLS1501 | College and Career Success | 3 |
| ENC1101 | Freshman Composition I | 3 |
| BIBL1311 | Old Testament Law and History | 3 |
| GNMN1302 | Evangelism and Discipleship | 3 |
| LDR1362 | Introduction to Org. Leadership | 3 |

Freshman Spring Semester 15 Credits

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|----------|---|---|
| ENC1102 | Freshman Composition II | 3 |
| PSY1012 | General Psychology | 3 |
| BIBL1322 | Old Testament Poetry and Prophecy | 3 |
| MISS1301 | World Missions and Religions | 3 |
| LDR2370 | Org. Comm. Methods & Strategy for Ldrs. | 3 |

Sophomore Fall Semester 15 Credits

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|----------|---------------------------------|---|
| BIBL2331 | Hermeneutics | 3 |
| BIBL2301 | Life and Revelation of Christ | 3 |
| SPC1608 | Introduction to Public Speaking | 3 |
| LDR3202 | Managing Ethics in Org. | 3 |
| LDR3215 | Leading Org. Inn. & Change | 3 |
| LDR3341 | Leadership in Nonprofits | |

Sophomore Spring Semester 15 Credits

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|----------|-----------------------------------|---|
| BIBL2321 | New Testament History and Letters | 3 |
| STA2026 | Statistics | 3 |
| SCEL2000 | Science Elective | 3 |
| GEEL3000 | General Education Elective | 3 |
| BTEL2000 | Bible or Theology Elective | 3 |

Junior Fall Semester 15 Credits

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|----------|------------------------------------|---|
| THEO3301 | Systematic Theology I | 3 |
| ACG3024 | Accounting for Nonfinancial Majors | 3 |
| MNGT4323 | or Business Financial Management | |
| PHI1010 | Introduction to Philosophy | 3 |
| LDR3333 | Strategic HR in Organizations | 3 |
| LDR4334 | Resource Allocation in Org. | 3 |

Junior Spring Semester 18 Credits

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| THEO3302 | Systematic Theology II | 3 |
| BTEL3000 | Bible or Theology Elective | 3 |
| ECO2023 | Principles of Microeconomics | 3 |
| LTEL3000 | Literature Elective | 3 |
| HSEL2000 | History Elective | 3 |
| LDR3373 | Inter. Leadership: Conflict & Negotiation | 3 |

Senior Fall Semester 15 Credits

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|----------|------------------------------------|---|
| THEO4321 | Systematic Theology III | 3 |
| THEO4311 | Apologetics | 3 |
| FAEL2000 | Fine Arts Elective | 3 |
| LDR4164 | Org. Theory and Behavior | 3 |
| LDR3364 | Project Leader: Strategy and Scope | 3 |
| BSOL4081 | Bus. Org. Leadership Internship | 0 |

Senior Spring Semester 15 Credits

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|----------|------------------------------------|---|
| THEO4331 | Systematic Theology IV | 3 |
| BIBL4301 | Romans | 3 |
| LDR4104 | Concepts and Theories of Mng. Ldr. | 3 |
| GEEL3000 | General Education Elective | 3 |
| MKTG3613 | Marketing and Research Strategy | 3 |
| BSOL4082 | Bus. Org. Leadership Internship | 0 |